



International Society for Biological and Environmental Repositories (ISBER)

# ISBER 2012 Corporate Partnerships

*Highlighting your products and services to the international specimen repository community.*

## ISBER Corporate Partnerships

ISBER Organizational members are invited to participate as Corporate Partners. Corporate Partnerships are designed to provide ISBER member organizations additional high-visibility opportunities to highlight their company, products and services at the Annual Meeting and on the ISBER website. Partnerships provide unparalleled opportunities to connect with professionals in the specimen collection and storage industry in domestic and international markets. Corporate Partnerships are renewable each year and support the educational initiatives of the Society through unrestricted educational grants at three levels of support. Corporate Partners must be an Official member of ISBER. ISBER is a Division of the American Society for Investigative Pathology (ASIP), a 501(c)3 not-for-profit organization.

We invite your company/organization to participate as an ISBER Corporate Partner. If your company/organization is not yet a member of ISBER, we encourage you to select ISBER as your professional home, and participate as an ISBER Corporate Partner.



Questions?

Laurie Menser

Director of Marketing & Development  
Tel: 301-634-7908, [lmenser@asip.org](mailto:lmenser@asip.org)

International Society for Biological and Environmental Repositories (ISBER)  
USA Office: 9650 Rockville Pike, Suite E133  
Bethesda, MD 20814-3993 (USA)  
Tel: (301) 634-7949, Fax: (301) 634-7990  
Email: [isber@asip.org](mailto:isber@asip.org)  
Website: [www.isber.org](http://www.isber.org)

## Platinum Partnership Benefits, \$15,450/year

### Benefits:

- Premium location for Company logo and hyperlink on the ISBER website at [www.isber.org](http://www.isber.org)
- **FREE double exhibit booth space** (two adjacent booths) at the ISBER Annual Meeting, with premium booth location. ISBER provides four (4) paid registrations to each double-booth space that will provide booth staff full access to all scientific sessions and lunches. (Does not include optional exhibit rental items)
- **FREE full-page color ad** in the Annual Meeting Program
- **One MS PowerPoint® Slide** (your design - 6 second display max) advertising your company included in the ISBER PowerPoint loop that plays continuously before and after sessions.
- **FREE 1.5-Hour Corporate Workshop** at the Annual Meeting
- FREE Sponsored Coffee Break at the Annual Meeting
- FREE Literature chair-drop for opening session.
- Full page, full-color ad in the ISBER Newsletter
- Commensurate recognition at the ISBER Annual Meetings through signage and announcements; and acknowledgement in the meeting program and on the ISBER meeting website

## Gold Partnership Benefits, \$8,240/year

### Benefits:

- Premium location for Company logo and hyperlink on the ISBER website at [www.isber.org](http://www.isber.org)
- **FREE single exhibit booth space** at the ISBER Annual Meeting, with premium booth location. ISBER provides two (2) paid registrations to each single exhibit booth that will provide booth staff full access to all scientific sessions and lunches. (Does not include optional exhibit rental items)
- **One MS PowerPoint® Slide** (your design - 6 second display max) advertising your company included in the ISBER PowerPoint loop that plays continuously before and after sessions.
- **FREE half-page black and white ad** in the Annual Meeting Program
- Half-page, full-color ad in the ISBER Newsletter
- Commensurate recognition at the ISBER Annual Meetings through signage and announcements; and acknowledgement in the meeting program and on the ISBER meeting website

## Silver Partnership Benefits, \$4,120/year

### Benefits:

- Premium location for Company logo and hyperlink on the ISBER website at [www.isber.org](http://www.isber.org)
- **FREE quarter-page black and white ad** in the Annual Meeting Program
- Quarter-page, full-color ad in the ISBER Newsletter
- Commensurate recognition at the ISBER Annual Meetings through signage and announcements; and acknowledgement in the meeting program and on the ISBER meeting website



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## Contract Application and Terms of Agreement

On behalf of \_\_\_\_\_  
(company/organization), I hereby make application for the **ISBER Corporate Partnership Program, which is a sponsorship of the Society and its educational initiatives.** I understand that a completed, signed Contract Application and payment in full is required to begin implementation of benefits. ISBER reserves the right to accept or deny any Partnership application. ISBER Partnerships do not convey a right to influence scientific or educational content at the ISBER Annual Meeting. Applications are not considered final contracts until a written confirmation of acceptance has been issued by ISBER management. Corporate Partnerships contracts are valid for **12 months** and are renewable each year and support the educational initiatives of the Society through unrestricted educational grants. ISBER is a Division of the American Society for Investigative Pathology (ASIP), a 501(c)3 not-for-profit organization.

Organization/Company\*\* \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State/Province \_\_\_\_\_ ZIP/Postal Code \_\_\_\_\_

Country \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

- Platinum Partnership, \$15,450/year
- Gold Partnership, \$8,240/year
- Silver Partnership, \$4,120/year

### Payment

- Please have the ISBER Administrative Office contact me regarding payment plan options
- Check enclosed (make payable to ISBER)
- Charge my credit card\*
- VISA     MasterCard     American Express

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Card Holder Name \_\_\_\_\_

Signature \_\_\_\_\_

Credit Card Billing Address \_\_\_\_\_

City \_\_\_\_\_

State/Province \_\_\_\_\_ ZIP/Postal Code \_\_\_\_\_

Country \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_



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*\*Note: Credit card payments are processed through the American Society for Investigative Pathology (ASIP) and your credit card invoice will reflect this.*

*\*\*Corporate Partners must be ISBER Organizational Members in good standing.*